



## EXPERIENCE

### **CBS News, CBS Mornings** | Associate Producer

**JANUARY 2018** – PRESENT

- Produce original content, including research, writing and editing scripts
- Work in edit bays with a remote or in-person editor to cut news packages and b-roll tapes
- Pitch and develop story ideas, show elements and segment topics in editorial meetings
- Plan and contribute to digital and social coverage
- Locate, procure, and manage internal and external video and assets
- Manage graphics team in order to maintain schedules and act as liaison between producers and artists
- Oversee quality control of all graphic elements outgoing from the Viz/Chyron group
- Talk to and interview story subjects
- Conduct pre-interviews and assist in writing interview questions
- Set up field shoots and interviews, including coordinating travel, logistics and schedules

### **Daily Times Herald** | Politics Reporter; Reporting Intern

**MAY 2017** – JANUARY 2018

- Covered President Trump's first visit to Iowa since the 2016 election
- Covered the 2018 gubernatorial and congressional races in Iowa
- Interviewed several U.S. house representatives and candidates for governor and congress
- Covered soccer, baseball and boxing at the professional and prep levels
- Covered issues related to diversity and inclusion, immigration and politics in rural communities

### **Iowa State Daily** | LGBT+ Beat Reporter, Diversity Editor, Web Series Host

**MAY 2016** – OCTOBER 2017

- Pitched, wrote and oversaw news, feature and enterprise stories on underrepresented communities
- Pitched and reported on state elections, legislation and diversity issues as they relate to politics
- Lead and managed a team of nine reporters that covered beats related to diversity and inclusion
- Edited and co-hosted a weekly live Facebook video cast

### **Ethos Magazine, MTC, SIR Magazine** | Staff Writer, Online Editor, Editorial Director

**AUGUST 2014** – JANUARY 2018

- Developed, lead, and enforced the voice and strategic branding of a media organization
- Developed and executed editorial concepts for the long and short-term
- Managed a team of content producers, including assignments and schedules
- Interviewed musical talent, prominent community members and politicians to solidify the facts
- Shot and edited videos using Adobe Premiere, Final Cut Pro and other editing software



## HONORS AND AWARDS

- Society of Professional Journalists Mark of Excellence Award;** (Winner) Breaking News Reporting
- Iowa Associated Press Media Editors Award;** (Winner) General Feature Writing
- Five journalism scholarships and awards from Iowa State University**



## EDUCATION

- B.S. in Journalism and Mass Communications** | Iowa State University
- Completed December 2017** | Iowa State dean's list 2015, 2016

## LINKS

**Portfolio** | [NIKHEFTMAN.COM](http://NIKHEFTMAN.COM)

**LinkedIn** | <https://www.linkedin.com/in/nik-heftman-185aa012b/>